

INFORMATION QUAKE!

NEWSFLASH

**Executives Buried in Information Quake.
All Ideas Lost in Aftermath.**



Are you living this nightmare? We've all experienced the overwhelming demands of business and life. The question is, "Is there any relief?" YES!!

Revolutionize Your Thinking!

Hear the stories of 21 business people from around the globe and discover how they were able to improve their thinking, planning, presentations, project mgt., learning, memory, organization, team brainstorming, creativity, and more!

New Workshop-in-a-Book

Idea Mapping (John Wiley & Sons, 2006), by Jamie Nast, will revolutionize your thinking. Jamie's book is based on her workshops, which have been attended by over 15,000 professionals. You will learn to create idea maps and find easy solutions for overcoming typical obstacles individuals face when learning this new skill. This saves time and frustration, and brings you more immediate results. It's the perfect guide for an overwhelmed businessperson, an overworked entrepreneur, or someone who just wants to solve problems better and faster. For only the cost of a book, you can learn how to create idea maps from the expert!

Feeling Burdened?



"...enables those with creative minds to clearly lay out their thinking process and those who are more process-minded to become creative. If your organization is looking for a pragmatic, step-by-step guide to idea mapping, this is it."

Chris Brown - Executive V. P.
DTE Energy Resources

**Relief arrives
Sept. 22, 2006
from online stores
and will be in
bookstores on
Oct. 6, 2006.**

**Order your Idea
Mapping book today!**


Available at Amazon.com
Hardcover:

\$24.95 US, \$31.99 CAN, £16.99 UK

Software Included!

For software fans, this book is bundled with a trial CD (works on PC or MAC) of MindManager, the world's best idea-mapping software by Mindjet.

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